



PUTTING PATIENTS FIRST

The Sagoff Breast Imaging and Diagnostic Center

Exceptional, personalized care defines Brigham and Women's Faulkner Hospital (BWFH)—especially in our Comprehensive Breast Health Program, which places breast cancer patients at the center of everything we do. The program's specialists have walked alongside more than 100,000 patients over the past four decades, employing the very latest cancer screening and surgical methods to accurately detect, diagnose, and treat the disease.

A premier destination for breast care, BWFH seamlessly integrates every medical need along a patient's journey, from breast cancer screening and diagnostic services to, when necessary, the best cancer treatment options, including clinical and surgical care.

On the diagnostic side is our renowned Sagoff Breast Imaging and Diagnostic Center, which combines personalized, one-on-one support with traditional and advanced imaging technologies. On the surgical side, our newly renovated surgical pavilion combines state-of-the-art equipment with the expertise of world-class surgeons and skilled nurses who perform minimally invasive techniques whenever possible.

To continue exceeding our patients' expectations, BWFH is further strengthening our commitment to patient and family support services, breast imaging, and leadership on campus and in the greater community. Read on to learn how philanthropy will help enhance the Sagoff Breast Imaging and Diagnostic Center—and, as a result, the entire Comprehensive Breast Health Program.

NEW DIRECTIONS IN THE SAGOFF CENTER

Supporting patients at every turn

For many women, the process of breast cancer screening and care can be fraught with great worry and stress. Anxiety can interfere with patients' ability to adhere to their treatment plans. Research has shown that employing navigators—nurses, social workers, and other professionals qualified to guide patients through their care—can alleviate some of these worries and help patients complete their treatment.

Currently, two highly qualified patient navigators dedicated to the center's surgical patients carefully coordinate each stage of care, providing ongoing support and education to patients and their loved ones, and connecting those in need with appropriate financial and psychosocial resources related to treatment.

Philanthropy will allow us to welcome a third navigator to the program, focused exclusively on helping women at the Sagoff Center. The new breast health navigator will support patients through the entire breast imaging process, explaining each procedure, answering questions, allaying

concerns, acting as a liaison between clinical providers, and promptly communicating benign pathology results. For those women who require further testing or referral to a surgeon, the navigator will walk them through the process, explaining their results, guiding them through next steps, and providing much-needed support at an emotional time.

Above all, Sagoff Center's breast health navigators bring great skill, compassion, and empathy to every patient they support.

A philanthropic investment of \$75,000 will support the Sagoff Center patient navigator for one year, while \$1.5 million will endow this critical role in perpetuity.

Offering the latest technologies

In recent years, the Sagoff Center has been upgrading its breast imaging machines from traditional mammography (an X-ray that creates a flat image of the breast) to digital tomosynthesis, a novel technology that constructs a 3-D picture of the breast by digitally weaving together hundreds of X-rays—captured in just minutes—from many angles. This crisp, dynamic image allows for:

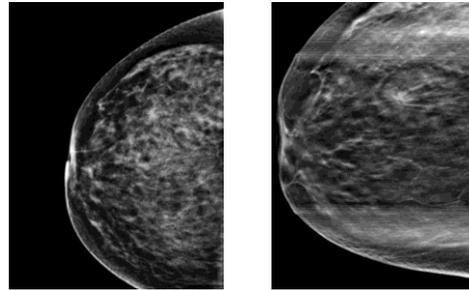
- Earlier detection of small breast cancers that may be hidden on a conventional mammogram



Patient navigators meet with a surgical patient in the Breast Center.

- Greater accuracy in pinpointing the size, shape, and location of breast abnormalities
- Fewer unnecessary biopsies or additional tests
- Increased likelihood of detecting multiple breast tumors
- Clearer images of abnormalities within dense breast tissue

Breast tissue images taken with traditional 2-D mammography (left) versus 3-D tomosynthesis (right). Tomosynthesis produces a vastly clearer picture, enabling a much more accurate diagnosis.



The screening floor of the Sagoff Center exclusively utilizes digital tomosynthesis. The diagnostic floor currently has two of these machines and two traditional mammography machines. The generosity of donors will be essential as we seek to transition completely to tomosynthesis over the next year.

A philanthropic investment of \$400,000 will enable the purchase of a third digital tomosynthesis machine.

Leading on campus and in the community

The Norman L. Sadowsky, MD, Medical Directorship allows the Sagoff Center to offer exceptional care while promoting innovations in early cancer detection for women from all walks of life. Radiologist Bethany A. Richman, MD, has held the Sadowsky Medical Directorship since 2012. She joins Peggy Duggan, MD, FACS, chief medical officer of BWFH, and Stephen Ledbetter, MD, MPH, the hospital’s chief of radiology, in ensuring the very best clinical treatment and patient outreach.

The endowed funds associated with the Sadowsky Medical Directorship help fuel unique programs that extend screening and diagnostic services to all patients in need, such as the Sagoff Center’s Breast Health Care Access Program. This initiative provides free breast screenings to approximately 100 uninsured and underinsured women ages 40 and older in the Boston area each year. Those who require follow-up breast care—typically 20 percent of those screened—are referred to the hospital’s team of surgeons, radiologists, pathologists, and

anesthesiologists for further screening and treatment. The program also helps link women to health insurance when needed.

A philanthropic investment ranging from \$25,000 to \$100,000 for the Sadowsky Medical Directorship endowment will expand this important work, ensuring that the Sagoff Center continues to meet the growing need for such vital care and screening.

PHILANTHROPY MAKES OUR WORK POSSIBLE

The Sagoff Center's exciting evolution and growth depend on the generosity of philanthropically minded individuals like you. To learn more about how you can support the very best care, services, and outreach for our patients, please contact Betsy Cross, director of development at BWFH, at (617) 983-7605 or ecross1@partners.org.